



CSR NEWS



September - October 2020

Donation Drive in Lebanon *Great Things Happen When We Help Each Other*

As part of CCC's "Lebanon Needs Our Help" Campaign, CSR in Lebanon launched a Donation Drive amongst its employees, and employees' friends and families for the victims of the August 4 blast of Beirut's Port. Donations included home appliances, kitchen ware, adults and children's clothes, toys, books, curtains, bedding sets, and rugs.

The books collected will be sold and funds raised will be used to buy home appliances for the victims, and the rest of the donations will be donated to NGOs working on the ground, such as Saint Vincent De Paul Society (Mar Mansour), and Beit Al Baraka who will be launching a free shopping space for the victims.



#TechForTrees Campaign in UAE – a chance to do good from home



CSR partnered with Companies for Good and announced the #TechForTrees Campaign amongst staff in the UAE. The Campaign provided employees with the opportunity to plant a tree for every donated electronic device donated. Upcycling old electronics stops them going to landfill where they harm the environment, and gives technology to people who could never afford it otherwise.

Recycling and Repurposing of old Laptops



CCC through its CSR Department is partnering with Thaki, an NGO that supports refugees, vulnerable children and youth in Lebanon and the Middle East with e-learning tools and skills. CCC management has sent out a memorandum requesting the cooperation of all CCC Areas in this initiative.

As a donor partner of Thaki, CCC will collect from each Area of operation all unneeded functional laptops with their chargers, functional projectors (with the bulb), and Thaki will repurpose them and load them with rich educational content and tools from partners such as National Geographic, Oznoz and Little Thinking Minds. The laptops will be distributed to education centers such as schools, orphanages and youth training centers, to help children access high-quality educational content while gaining digital literacy. They also help university students who need a device to support their learning.

VOLUNTEERING

The Seven Habits of Highly Effective People



As part of the cultural and intellectual activities that took place during Saudi Arabia's National Day, and under the patronage of province of Bish in Jazan; Mr. Hassan Abu Sharha, CCC was invited to participate in a cultural event and give a lecture on the 7 habits of highly effective people. CCC's presenters included Mr. Fahad Al Eissa; Head of Administration, Mr. Makki Refai; Administration Manager, and Mr. Sulaiman Al Qahtani, Management Consultant.

Based on Stephen Covey's self-improvement book, the lecture featured information about people's personal and professional challenges, and the relationship of employees' goals of achievement and personal development with the organizational structure, and its management. The presenters talked about the importance of social responsibility for businesses and CCC in particular, and highlighted that social investment is one of the most significant pillars of CCC's success.

The lecture was interactive and instigated discussion among the attendees, which included representatives of various companies including Aramco, government officials and civil servants. The participants gained self-knowledge, the power of understanding relationships, and the power of achieving the four levels of leadership: personal trustworthiness, interpersonal trust, managerial empowerments and organizations alignment.

CCC Volunteers in Botswana Turn a Borrow Pit into a Dam

In September CCC volunteers rehabilitated the borrow pit into a usable dam. The job was requested by Tashys Royal Gardens, an events venue in Ramotswa, Botswana. In a letter of appreciation, the Managing Director of the Gardens; Mr. Tshepo V.E. Keakile said: *"Thank you CCC Joint Venture management for allowing this to happen, you have really shown that your company not only brings development for profit but also have a heart which works towards building a "compassionate nation". "You are indeed a compassionate company."*



CCC Volunteers Grade a School Grounds in Botswana

Between September 5 and September 9, ten of CCC's volunteers in Botswana levelled and graded the play grounds of St. Joseph Primary School. The student's playing grounds were eroded and rock outcrops were visible in several locations. The grounds didn't have a slope leading the water to accumulate and erode the ground.

In his letter of appreciation the Head of the School, Mr. P.B. Mogaga wrote: *"pupils will be able to utilize the grounds to its full capability, for training, competitions, and their physical fitness. The gesture will assist the school in realizing its vision and mission geared towards human and social development (health and wellness)."*



Distribution of food to 100 families in Atyrau, Kazakhstan



Volunteers in Kazakhstan distribute meat to 100 families of disabled people in Atyrau during the Adha holidays.

CCC provided financial and humanitarian aid to the victims of the floods in Uzbekistan

CCC provided financial and humanitarian aid to the victims who lost their homes due to the flooding caused by the breakage of a dam in Uzbekistan. An area of 276 square kilometers including 10 settlements in Turkistan, South Kazakhstan was flooded and around 30 thousand people had to be evacuated.

CCEP Management donated 100 metal beds, mattresses, pillows, blankets, and chairs and CCEP staff volunteers; Myrzabek Bakhtiyar IT Support Engineer, and Yousef Hanafi Camp Administrator worked tirelessly to organize the logistics, collect and distribute the furniture and the bedding.



EMPLOYEE WELFARE

Race for the Cure – Greece



On September 25, 26 and 27, four CCC employees in Athens participated in the Race for the Cure. The race is organized on an annual basis in Athens, by the Hellenic Association of Women with Breast Cancer "Alma Zois" to increase awareness about breast cancer and to raise funds for its prevention. Joined by their family members, Paula Makris, Dimitra Ntalachani, Rosemary Hunt, and Athina Lampropoulou walked the 3km around their neighborhood always respecting the Covid-19 guidelines.

CCC Celebrates Saudi Arabia's National Day

To celebrate Saudi Arabia's 90th iteration of its National day, CCC, on September 27, invited staff members and some guest to a celebratory breakfast. CCC's Area Manager, Mr. Imad Khaled gave a small speech about the Kingdom's history and its establishment.



Protection Measures against Covid-19 Continue in Kazakhstan

In its effort to ward off Covid-19, and to increase awareness about the importance of hygiene as a protective measure, CCC volunteers in Kazakhstan packaged and delivered hygiene Kits to the Labor, Social Protection and Migration Committee of the Ministry of Social Protection in Atyrau. The hygiene kits included 50,000 surgical masks, 50,000 medical gloves, and 100 bottles of antiseptic. CCC volunteers also helped the ministry team to distribute the kits to various regions of the country with special attention to the disabled who are already receiving help from the government.



Covid-19 Awareness in Saudi Arabia



CCC volunteers in Riyadh and Al Khobar areas packaged and distributed 300 hygiene boxes to workers in the area. The boxes contained face masks, sanitizers and gloves. The volunteering action aimed to increase awareness about the importance of cleanliness to stay safe and provide the tools to limit the spread of Covid-19 in the country.

CCC Egypt takes measures to Safeguard Employees



Upon the spread of Covid-19, CCC Egypt took immediate precautionary measures to protect staff. Announcements were sent out to increase awareness about the pandemic, prevention measures, what to do if a case is identified, and how to minimize exposure at home and in the office. A Crisis Management Committee was established for monitoring the situation and taking the necessary steps to protect staff. The ISD Department was delegated with the role of providing support to staff working remotely from home, and the Human Resources Department provided medical services and support to those who tested positive and to those suspected of being infected. The department followed up with staff to ensure that they return to work completely recovered.